

German 305

Business German

Spring 2015
Dr. Sandra Summers
MW 3:35- 4:50 pm



German 305 is designed to provide students with in-depth knowledge of current economic issues in the German-speaking world. The course will prepare students for the internationally recognized certificate exam "*Wirtschaftsdeutsch als Fremdsprache*." Students will closely familiarize themselves with the German corporate world through specific case studies.

They will attain detailed linguistic and factual knowledge of German business culture and, more generally, of the European market. Frequent guest lecturers representing local German companies complement classroom learning. Differences between American and European corporate culture will be explored through extensive reading and in-class discussions.



Prerequisite:
German 301 or equivalent,
or permission of instructor.
German 304 helpful, but not required